MOST INFLUENTIAL FEMALE ENTREPRENEUR 2021

# SIOBHAN CALDERBANK

ACCELERATING CHANGE AND LEADERSHIP

## In Conversation

#### **TELL US ABOUT YOURSELF?**

Siobhan Calderbank is a dynamic speaker, an awardwinning published author, recognized learning leader, an expert in change management and leadership, a DEI (Diversity, Equity & Inclusion) practitioner, and a project management professional. Siobhan has over 20 years of progressive experience in transforming businesses, leading change, and developing leaders. She is an international speaker and has engaged audiences from over 70 countries at conferences, events, seminars, and planning sessions to motivate individuals to work more collaboratively.

At LCBO, Siobhan is an experienced Senior Director of Talent Management and focuses on talent development, performance management, learning, change management, and diversity and inclusion. She is also the Founder of Butterfly Ladies – a mentoring program committed to helping develop the careers of women and youth, especially visible minorities. In addition, she is a volunteer mentor for Avanti Women and TRIEC (Toronto Regional Immigrant Employment Council).

Siobhan has been praised for her award-winning programs. She has delivered training to raise awareness of disadvantaged groups while working with Executives to develop programs for women, 2SLGBTQ+, BIPOC, persons with disabilities, and allies. She is a member of the Inclusion Leadership Council at LCBO, serves as a Founding Member of the DEI Board at Board.org, and is a Diversity Champion for the Women's Executive Network.

In addition, Siobhan is a wife, mother of three children, a comic-book superhero nerd, an axe thrower, loves archery, and a candy-holic. She likes watching movies and is learning how to play golf.

#### ANY ADVICE FOR WOMEN WANTING TO START A BUSINESS?

I would encourage all entrepreneurs and anyone that wants to advance in their career, to find a mentor and coach. Mentors are imperative to propel you to the next level. They will provide guidance that will lead you to make better decisions.

Coaches will also help you develop essential skills to enhance your performance and improve your results. I have been fortunate to have both in my life and to serve as a mentor and coach to many others. Being open and willing to learn from others so that you can improve your leadership is the key to your success.

#### **#BOSSLADY DETAILS**

**Strengths:** Speaker, Author, Leadership & Change Management Expert, Diversity Equity & Inclusion Practitioner **Country:** Canada **Industry:** Retail

**Favorite quote:** "There is no limit to what we, as women, can accomplish." Michelle Obama

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#### HOW DOES IT FEEL BEING AN INFLUENTIAL FEMALE ENTREPRENEUR?

Being part of this year's Most Influential Female Entrepreneur feature is truly an honor and an opportunity to connect with other female entrepreneurs and professionals. There are no limits as to what females can do when they work together to achieve success.

I believe an influential female entrepreneur is an authentic leader that can inspire, motivate and empower others to take action, continuously learn, and develop themselves while helping others to do the same.

### WHAT ARE SOME OF YOUR ACHIEVEMENTS

Some of my biggest achievements are being a Universal Women's Network 2019 Women of Inspiration Award recipient for Diversity & Inclusiveness and is a UWN National Ambassador for Black Women. Being on the cover of Women Entrepreneur magazine, Business View magazine, and Top Industry Professionals magazine was incredible.

Also being recognized as one of The 10 Most Influential Businesswomen to Follow in 2020 by Insights Success, one of the Top 100 Black Women to Watch in Canada 2020 by CIBWE, as well as the Top Director of the Year in Talent Management for 2021 and Empowered Women of the Year in 2021 by IAOTP was an honor.

However, the greatest achievements of all are being a mother, wife and mentor.